

Atlantic Canada Brief

All Energy 2009
May 20 and 21, 2009

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Your Atlantic Canada Contact Information

The following three individuals will be your main points of contact for any All-Energy or industry related questions you may have.

Each are staying at the Express Holiday Inn Hotel for the duration of the Conference.

Paul McEachern

Managing Director, Offshore/Onshore Technologies Association of Nova Scotia (OTANS)

Colleen Mitchell

Planning & Development Officer, Nova Scotia Department of Energy

Edward Kinley

Project Executive, Trade Development section, Business New Brunswick

Matchmaking:

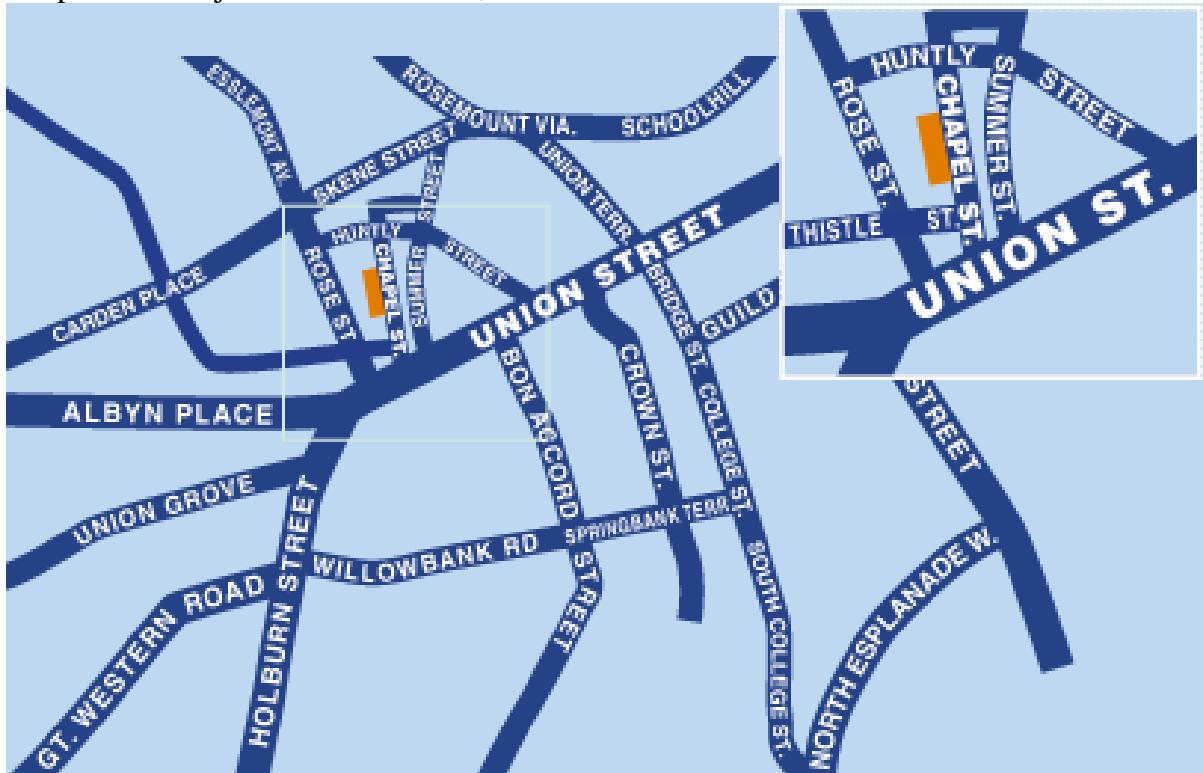
Neil McIntosh of Aberdeen International Associates is your matchmaker. You should have been in contact either by e mail or telephone with your meeting requests. Further details, including list of meetings, will be provided at the Briefing on Tuesday evening (see “Week Schedule” further on).

Neil's contact information is: 44-1 467-632-682, or neil@aia-scot.fsworld.co.uk

Accommodation

OTANS has booked rooms at the centrally-located **Express by Holiday Inn**, Chapel Street, Aberdeen city centre.

Chapel Street is just off Union Street, one of the main streets in Aberdeen.



Hotel main desk:

Tel. 01224 623500

Fax. 01224 623523

info@hieaberdeen.co.uk

www.hieaberdeen.co.uk

Hotel Costs:

- £149.00/night (minimum 3 night stay)
 - 1 British pound ≈ \$1.75 Canadian
 - 1 Canadian dollar ≈ 0.55 British pounds

Note that while Aberdeen is generally safe, it is always a good idea to beware of rowdy groups in the later hours, especially as the pubs let out.

Week Schedule

Sunday May 17 to Tuesday May 19

Expected arrival of attendees to All Energy Conference

Tuesday, May 19th

4:00pm – 6:00pm: Briefing for all Atlantic Canada delegates at the **Finnie Room**; Express by Holiday Inn hotel.

This will include a meeting with the matchmaker, Mr. Neil McIntosh.
Light refreshments will be available.

6:00pm – 10:00pm: BWEA Connect (British Wind Energy Association networking reception;
Aberdeen Douglas Hotel, 43-45 Market Street (for directions from hotel, see Map and Directions on
pages 6 and 7).

6:30pm – 8:30pm: All Energy 2009 - International Trade Reception at the Aberdeen Maritime
Museum, 52 Shiprow (approximately 1 mile from hotel, for directions see Map and Directions on pages
8 and 9)

RSVP to Sheena Fraser – shefraser@aberdeencity.gov.uk; 01224 814623

NOTE: *Both the BWEA and All Energy receptions are very close to each other; compare maps on pages 6 and 8.*

Wednesday, May 20th

8:30am – 6:00pm: All Energy Conference at Aberdeen Exhibition and City Centre (AECC).

Registration opens at 8AM (for directions from hotel, see Map and Directions on pages 10 and 11)

Evening ~ 6PM: All Energy Giant Networking Evening at Beach Ballroom. Coaches will be running
from the AECC starting at about 6PM. (About two miles from the hotel; for directions from Hotel see
Map and Directions on Page 12 and 13).

Thursday, May 21st

8:30am-5pm: All Energy Conference at Aberdeen Exhibition and City Centre (AECC). Registration
opens at 8AM. (For directions from hotel, see Map and Directions on pages 10 and 11)

Friday, May 22

Delegates begin leaving Aberdeen.

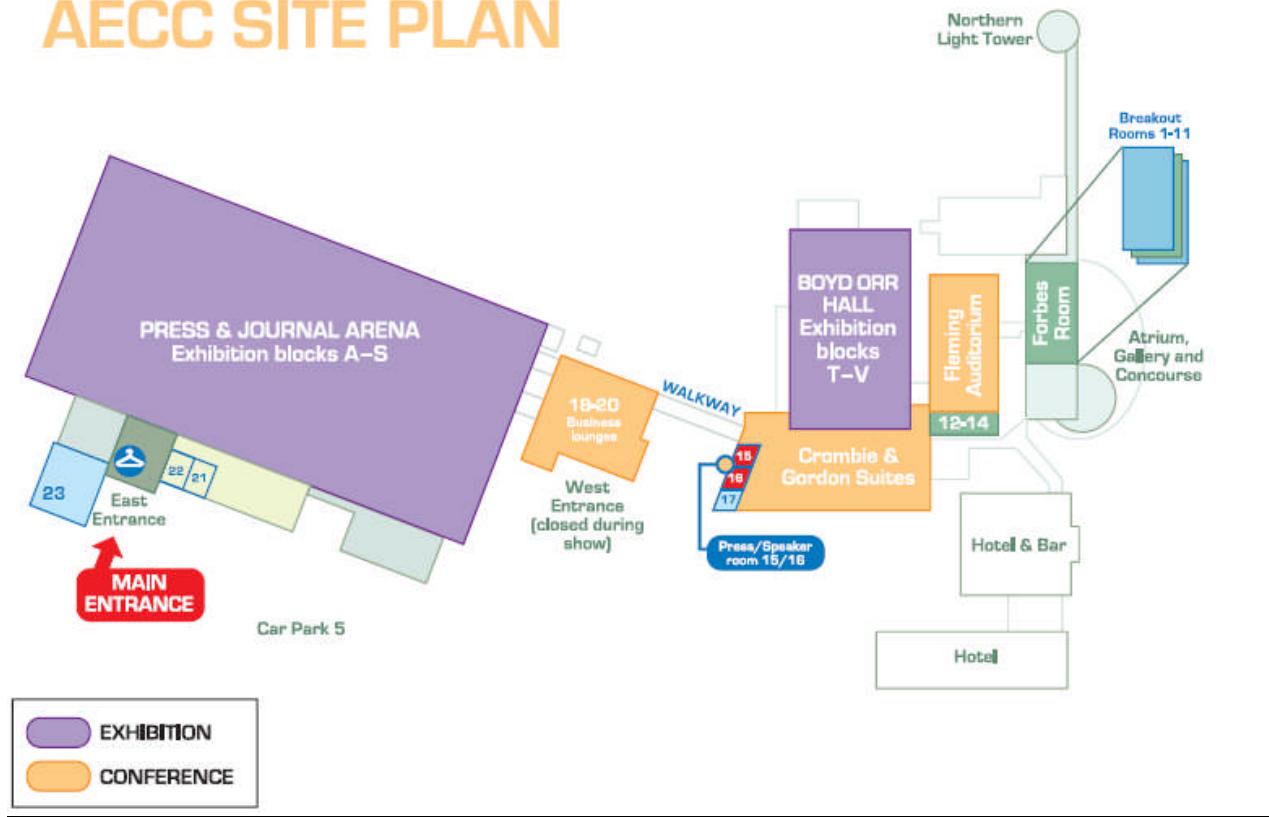
Conference Venue:

Aberdeen Exhibition and City Centre (AECC) (See Map and Directions on Pages 10 and 11).

The Atlantic Canada Booth is at **Booth #41** in the **Press and Journal Arena** (see below).

The full Floorplan highlighting the Atlantic Canada Booth is on **Page 14**.

AECC SITE PLAN



The Conference begins at 8:30 AM each day.

Getting to the AECC:

Car: The AECC is easily accessible by car and has plenty of free parking on site. Car Park 5 is the most convenient.

Taxi: ~ 5-10 minute taxi ride from city centre. Although beware of heavy traffic, which can cause delays. Plan accordingly. Taxi Cost: Approximately £8 - £10

'Gig N Go' shuttle service: A shuttle leaves the AECC for the city centre at 11PM each evening. Look for the Holiday Inn bus stop. Cost: flat fare of £1.80

Map showing route to British Wind Energy Reception on Tuesday, May 19 at the Douglas Hotel.
(Note how close to All Energy reception at the Aberdeen Maritime Museum, on page 8)

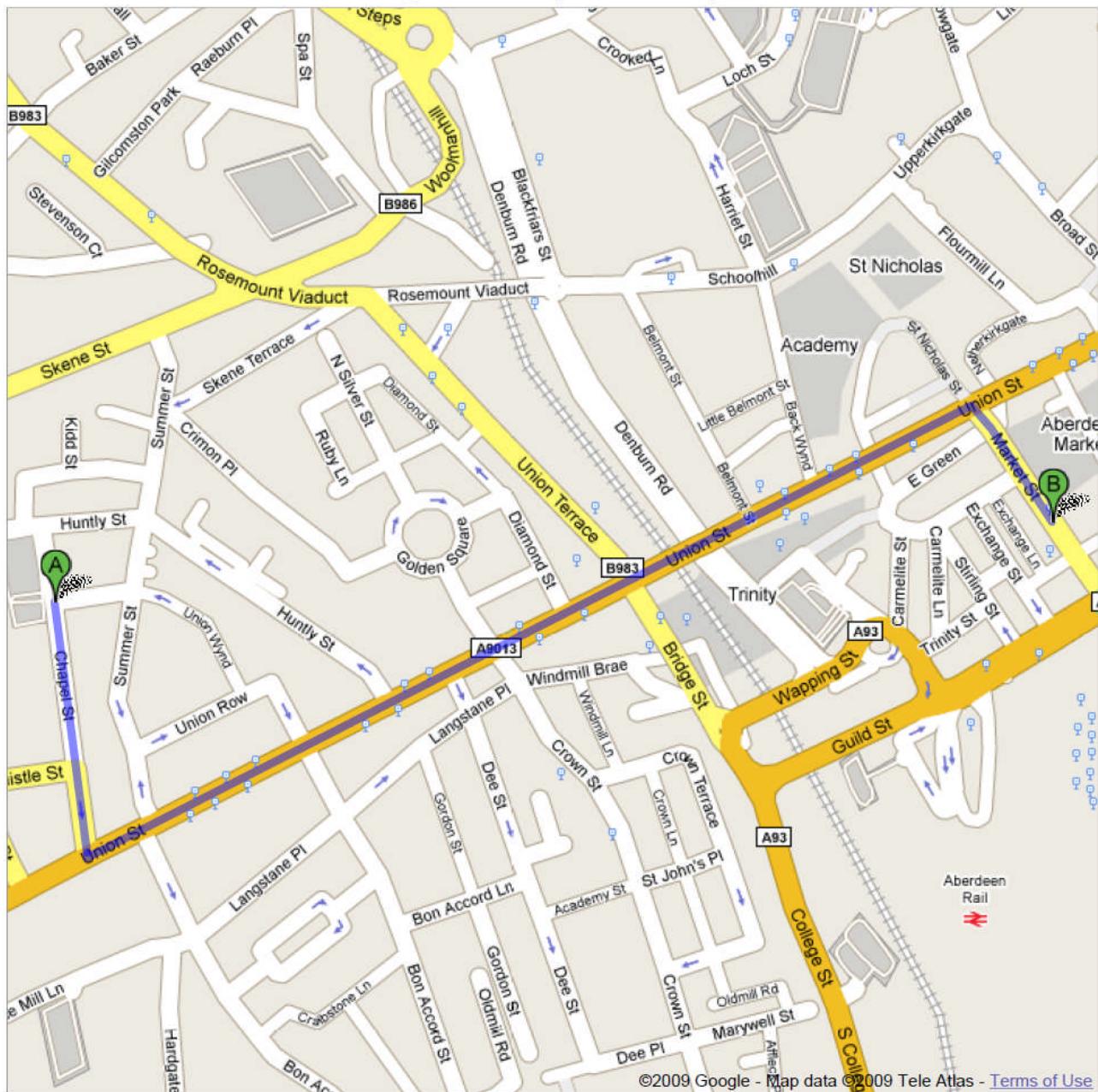


Directions to Aberdeen Douglas Hotel

The Douglas Hotel, 43-45 Market St, Aberdeen, Aberdeenshire, AB11 5EL, United Kingdom - 01224 582255

0.7 mi – about 13 mins

Directions from the hotel to the British Wind Energy Association reception, at the Douglas Hotel. Reception is from 6-10pm.



(see directions on next page)

Walking directions to British Wind Energy Reception on Tuesday, May 19 at the Douglas Hotel

 Chapel St, Aberdeen, Aberdeen City AB10, UK

1. Head **south** on **Chapel St** toward **B985/Thistle St**
About 2 mins go 0.1 mi
total 0.1 mi
2. Turn **left** at **A9013/Union St** go 0.5 mi
About 10 mins total 0.6 mi
3. Turn **right** at **Market St** go 387 ft
About 1 min total 0.7 mi

 Aberdeen Douglas Hotel
The Douglas Hotel, 43-45 Market St, Aberdeen, Aberdeenshire, AB11 5EL,
United Kingdom - 01224 582255

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas

Map showing route to All Energy International Trade Reception on Tuesday, May 19 at the Aberdeen Maritime Museum. (Note how close to BWEA reception at the Douglas Hotel, on page 6)

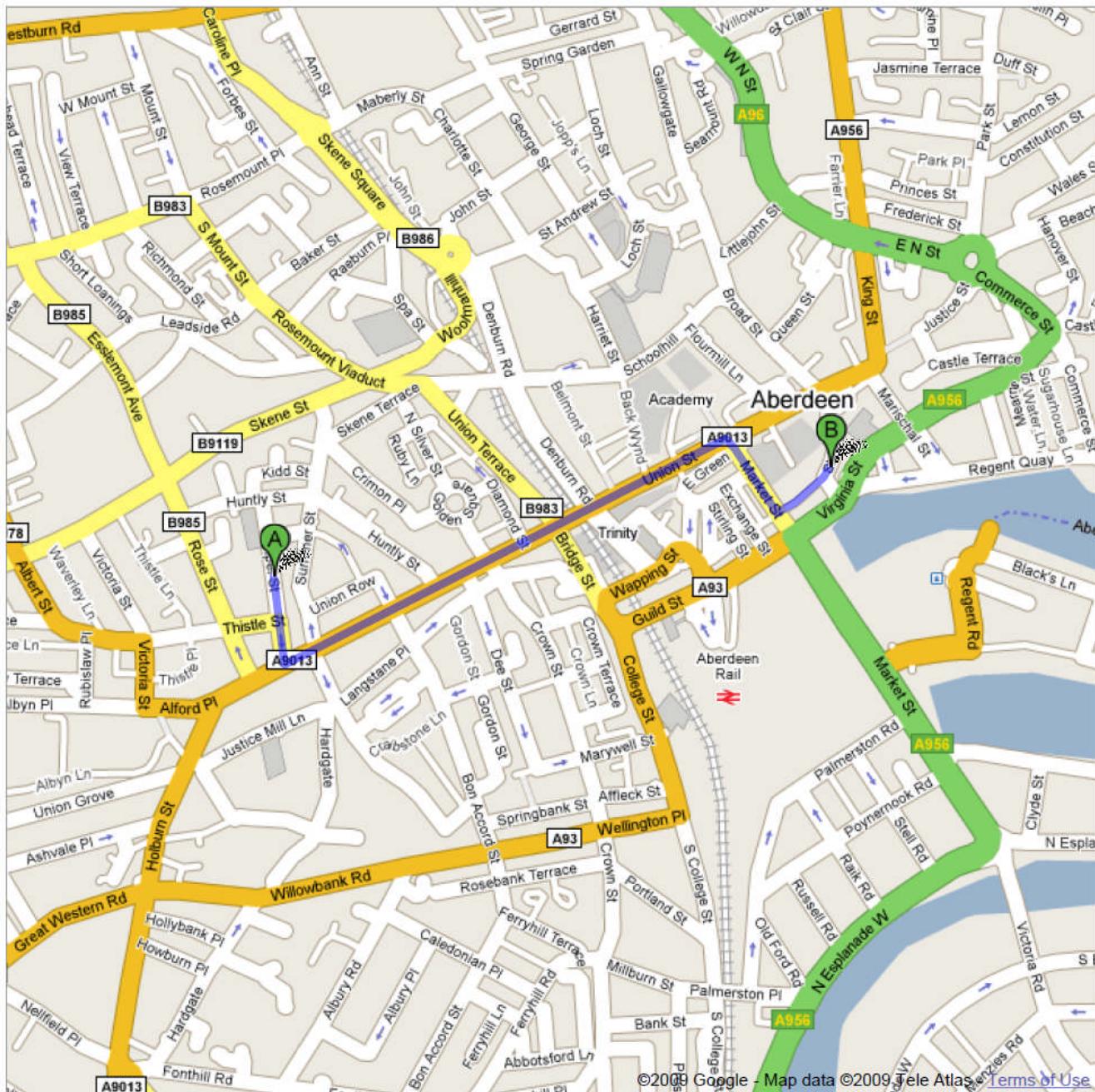


Directions to Aberdeen Maritime Museum

52 Shiprow, Aberdeen, Aberdeen City, AB11 5,
United Kingdom - 01224 213066

0.8 mi – about 14 mins

These are walking directions to the All Energy International Trade Reception on Tuesday, May 19 at 6:30pm.



(see directions on next page)

Walking directions to All Energy International Trade Reception on Tuesday, May 19 at the Aberdeen Maritime Museum.



Express by Holiday Inn Aberdeen City Centre
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623 500

1. Head **south** on **Chapel St** toward **B985/Thistle St**
About 2 mins

go 482 ft
total 482 ft



2. Turn **left** at **A9013/Union St**
About 10 mins

go 0.5 mi
total 0.6 mi



3. Turn **right** at **Market St**
About 2 mins

go 499 ft
total 0.7 mi



4. Turn **left** at **Shiprow**
About 1 min

go 390 ft
total 0.8 mi



Aberdeen Maritime Museum
52 Shiprow, Aberdeen, Aberdeen City, AB11 5, United Kingdom - 01224 213066

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas

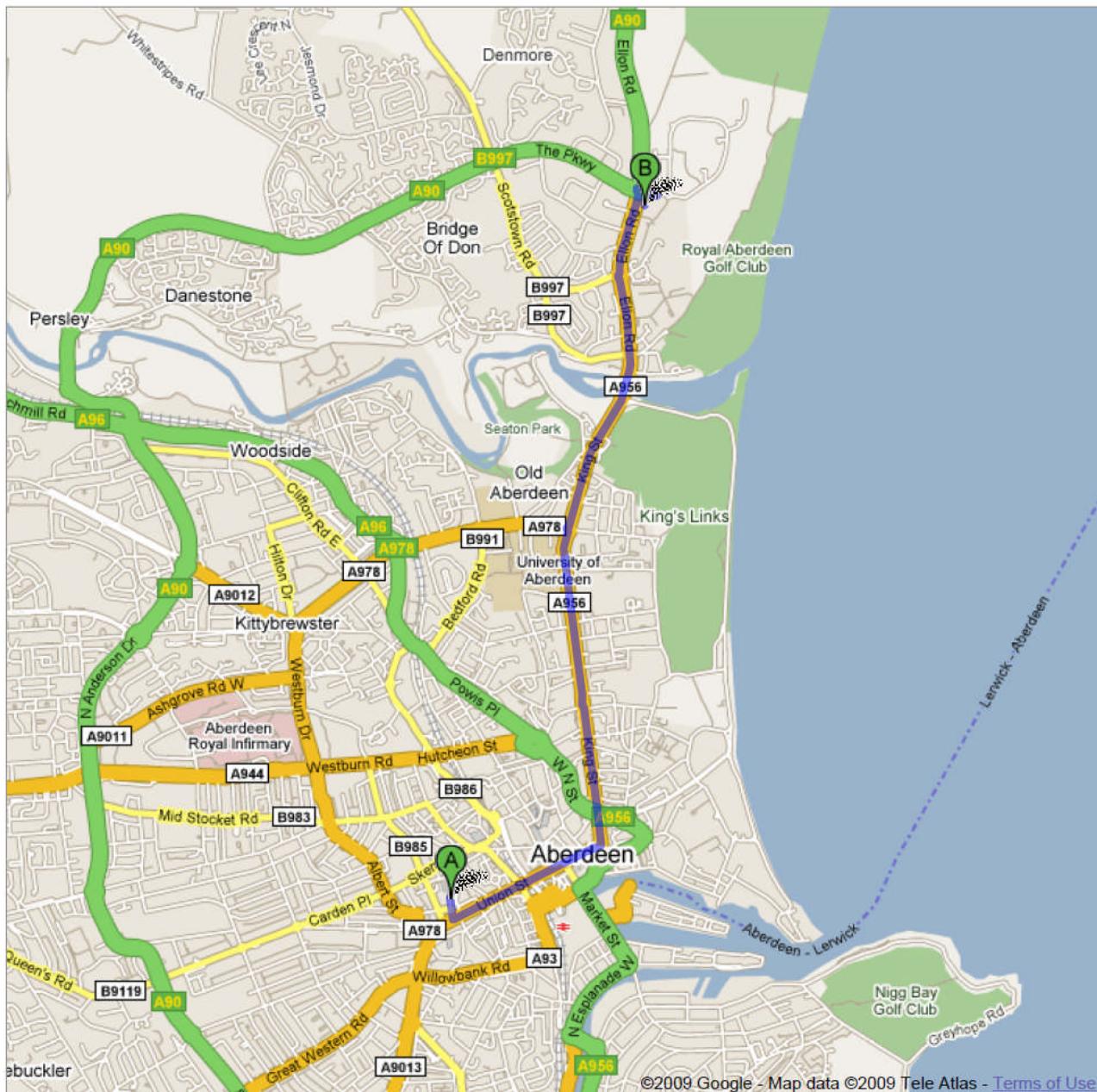


Directions to Aberdeen Exhibition & Conference Centre

Exhibition Av, Bridge of Don, Aberdeen,
Aberdeenshire, AB23 8BL, United Kingdom - 01224
824824

3.8 mi – about 13 mins

NOTE: This may take much longer than 15 minutes in heavy traffic. Plan accordingly. You may also want to pre-book a taxi to bring you back to the hotel.



(see directions on next page)



Express by Holiday Inn Aberdeen City Centre
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623 500

1. Head **south** on **Chapel St** toward **B985/Thistle St**
About 1 min go 482 ft
total 482 ft
2. Turn **left** at **A9013/Union St**
Continue to follow A9013 go 0.8 mi
About 3 mins total 0.9 mi
3. Continue on **A956/King St**
Continue to follow A956 go 2.7 mi
Go through 2 roundabouts total 3.6 mi
About 9 mins
4. At the roundabout, take the **3rd** exit onto **Parkway East**
About 1 min go 0.1 mi
total 3.7 mi
5. Turn **right**
Destination will be on the left go 0.1 mi
total 3.8 mi



Aberdeen Exhibition & Conference Centre
Exhibition Av, Bridge of Don, Aberdeen, Aberdeenshire, AB23 8BL, United Kingdom - 01224 824824

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas

Map showing route from Hotel All Energy Reception on Wednesday, May 20 at the Beach Leisure Centre. (Very close to AECC)

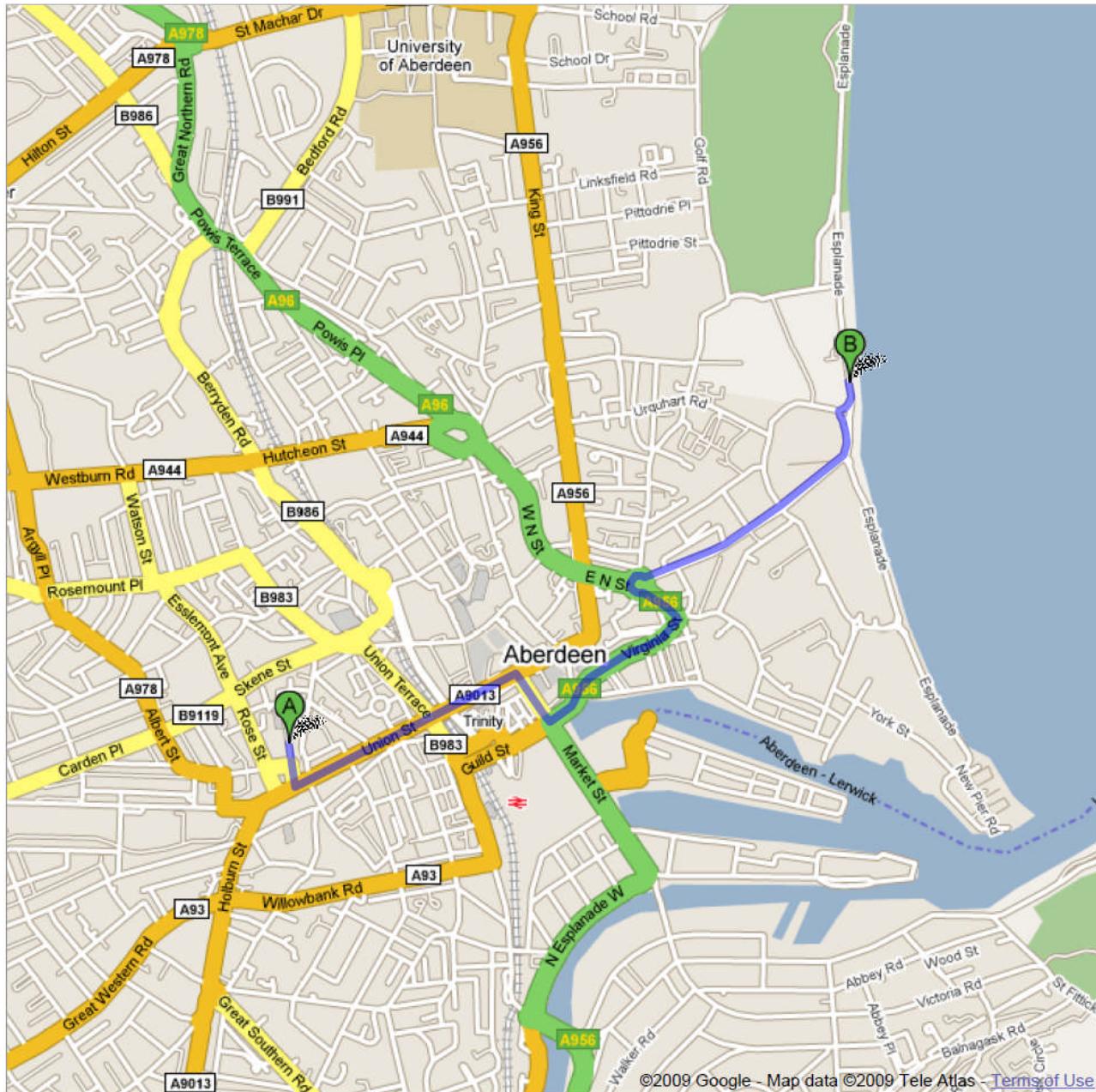


Directions to Beach Leisure Centre

Beach Leisure Centre, Esplanade, Sea Beach, Aberdeen, Aberdeenshire, AB24 5NR, United Kingdom - 01224 647647

1.9 mi – about 7 mins

These are directions from our hotel to the All Energy Reception, Wednesday May 20 which starts at about 6PM. Shuttles will also be leaving directly from the AECC, and will also be available to bring people back to their hotels, although you may want to PRE-BOOK A TAXI TO BRING YOU BACK TO THE HOTEL.



(see directions on next page)



Express by Holiday Inn Aberdeen City Centre
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623
500

1. Head **south** on **Chapel St** toward **B985/Thistle St**
About 1 min go 482 ft
total 482 ft
2. Turn **left** at **A9013/Union St**
About 2 mins go 0.5 mi
total 0.6 mi
3. Turn **right** at **Market St** go 0.1 mi
total 0.7 mi
4. Turn **left** at **A956/Virginia St**
About 1 min go 0.4 mi
total 1.1 mi
5. Turn **left** at **A956/Commerce St** (signs for **A90/Peterhead/Fraserburgh**)
About 2 mins go 466 ft
total 1.2 mi
6. At the roundabout, take the **5th** exit onto **Beach Blvd**
About 2 mins go 0.6 mi
total 1.7 mi
7. Slight **left** at **Esplanade**
Go through 1 roundabout
Destination will be on the left go 0.2 mi
total 1.9 mi



Beach Leisure Centre
Beach Leisure Centre, Esplanade, Sea Beach, Aberdeen, Aberdeenshire,
AB24 5NR, United Kingdom - 01224 647647

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas

Atlantic Canada Brief

Floorplan of Press & Journal Arena at the AECC. Atlantic Canada Booth is highlighted.

